



# OpenTour

Conectando personas y soluciones  
para acelerar tu negocio

## Madrid

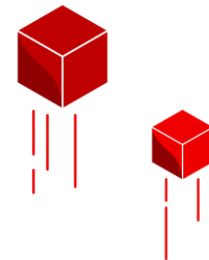
18 de mayo de 2023



# DevOps Culture & Practices enablement

David Zamorano

Transformation Specialist



# Join by web

<https://pollev.com/dzamorano>



# Origins Story



# Red Hat Open Innovation Labs



Red Hat acquires  
Makara

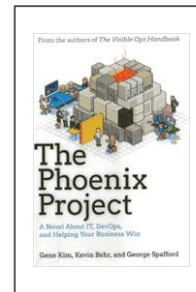
2010

The Phoenix  
Project

2013

Red Hat goes all-in on  
Kubernetes, OpenShift®,  
Ansible®

2015





Show us.

We need to experience Red Hat technology and culture in a tangible, hands-on way ...

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Red Hat Strategic Advisory Board  
2015

# Outcomes



## Team

The team have lived in the conditions and experienced the practices of high performing teams.



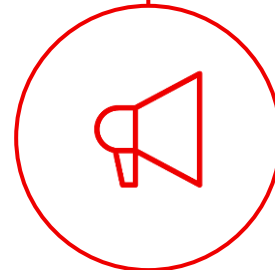
## Use case

A working software use case that satisfies the needs of the business and its customers



## Platform

Understand how best to harness the Power of the Platform and treat it as a product to deliver successful outcomes



## Stories

The stories necessary to inspire and accelerate change from the bottom up and top down.

# Success Stories





## Challenge

Modernize software upgrades for advanced fighter jets like the F-22 Raptor.

## Solution

Within months, Lockheed Martin furthered its agile transformation, significantly reduced release times, and strengthened its company culture.

## Why Red Hat

Lockheed Martin wanted to develop a culture of collaboration, experimentation, and innovation through a platform that allowed it to fail brilliantly.

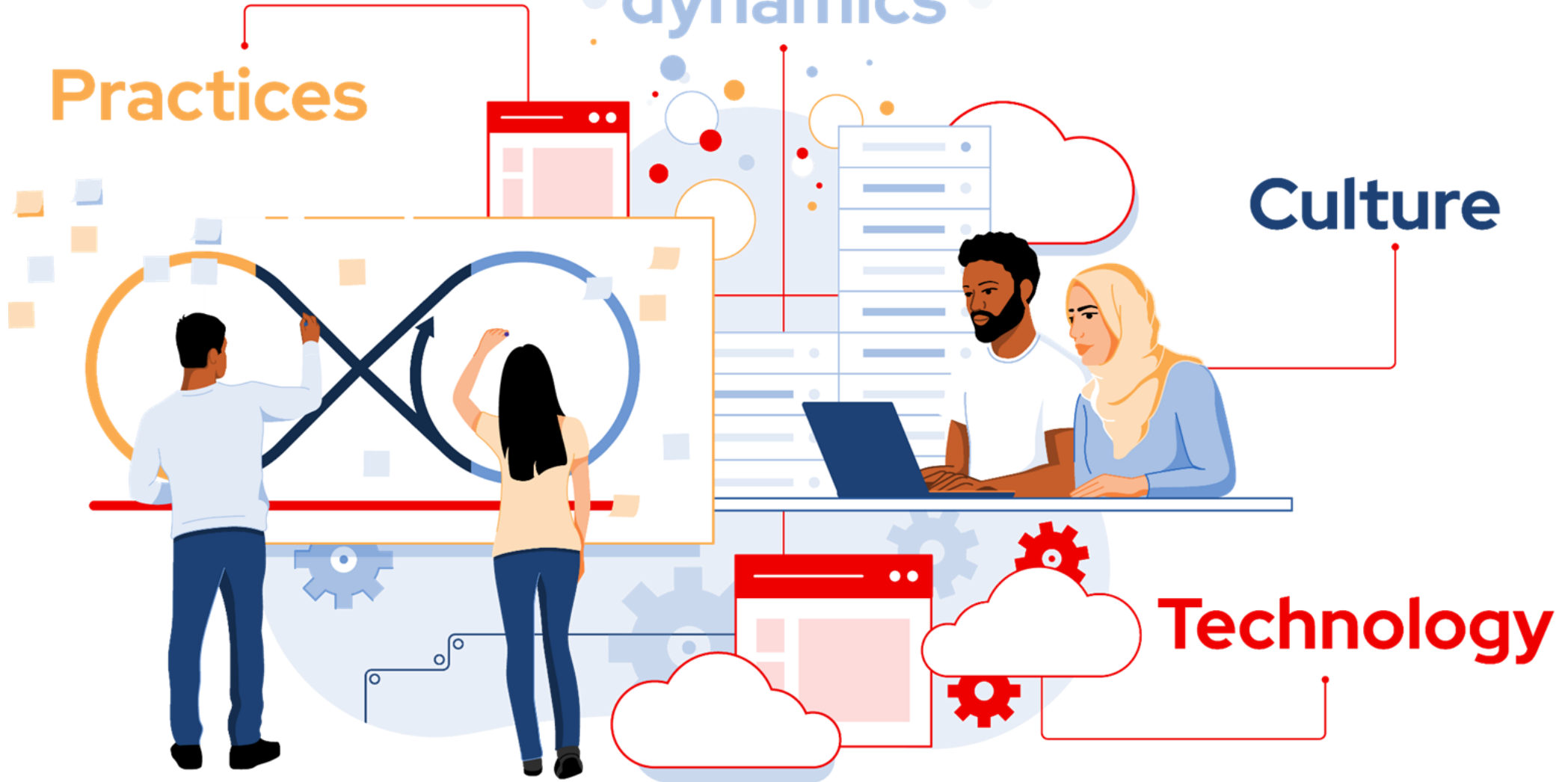
## Results

- Streamlined design and delivery to increase efficiency and speed
- Improved its ability to forecast for future sprints by 40%
- Slated to deliver new F-22 communications capabilities 3 years ahead of schedule
- Reduced work timelines with secure U.S. government systems from months and years to a few days

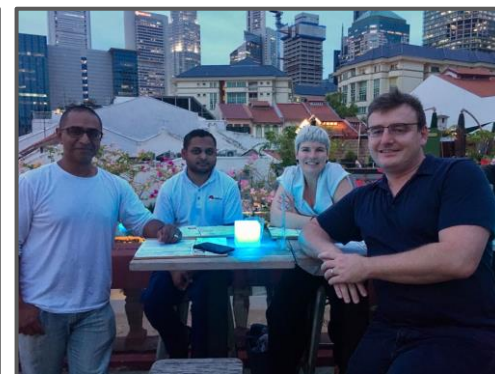
## Products and services

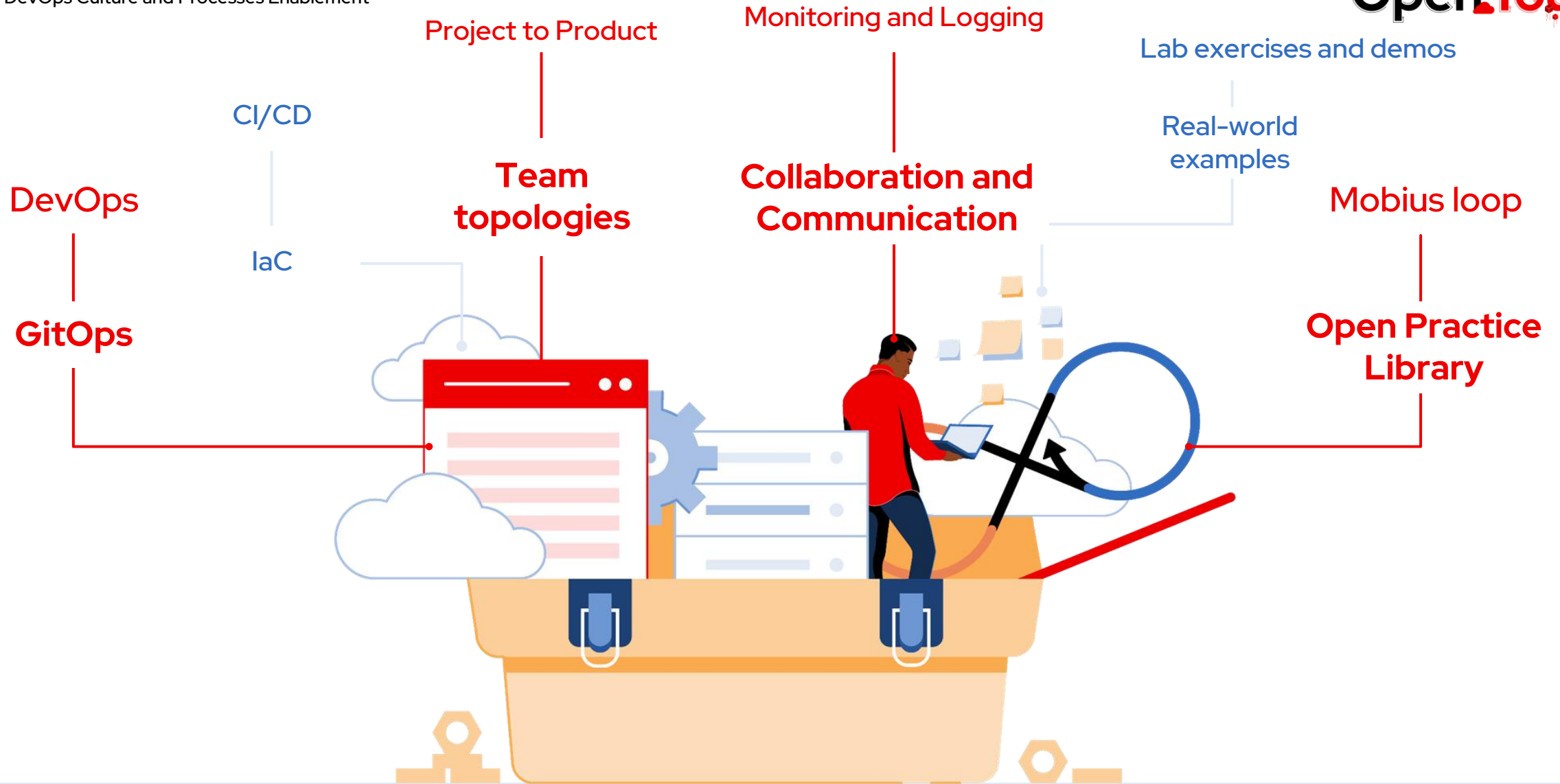
Red Hat® Open Innovation Labs Red Hat OpenShift® Container Platform

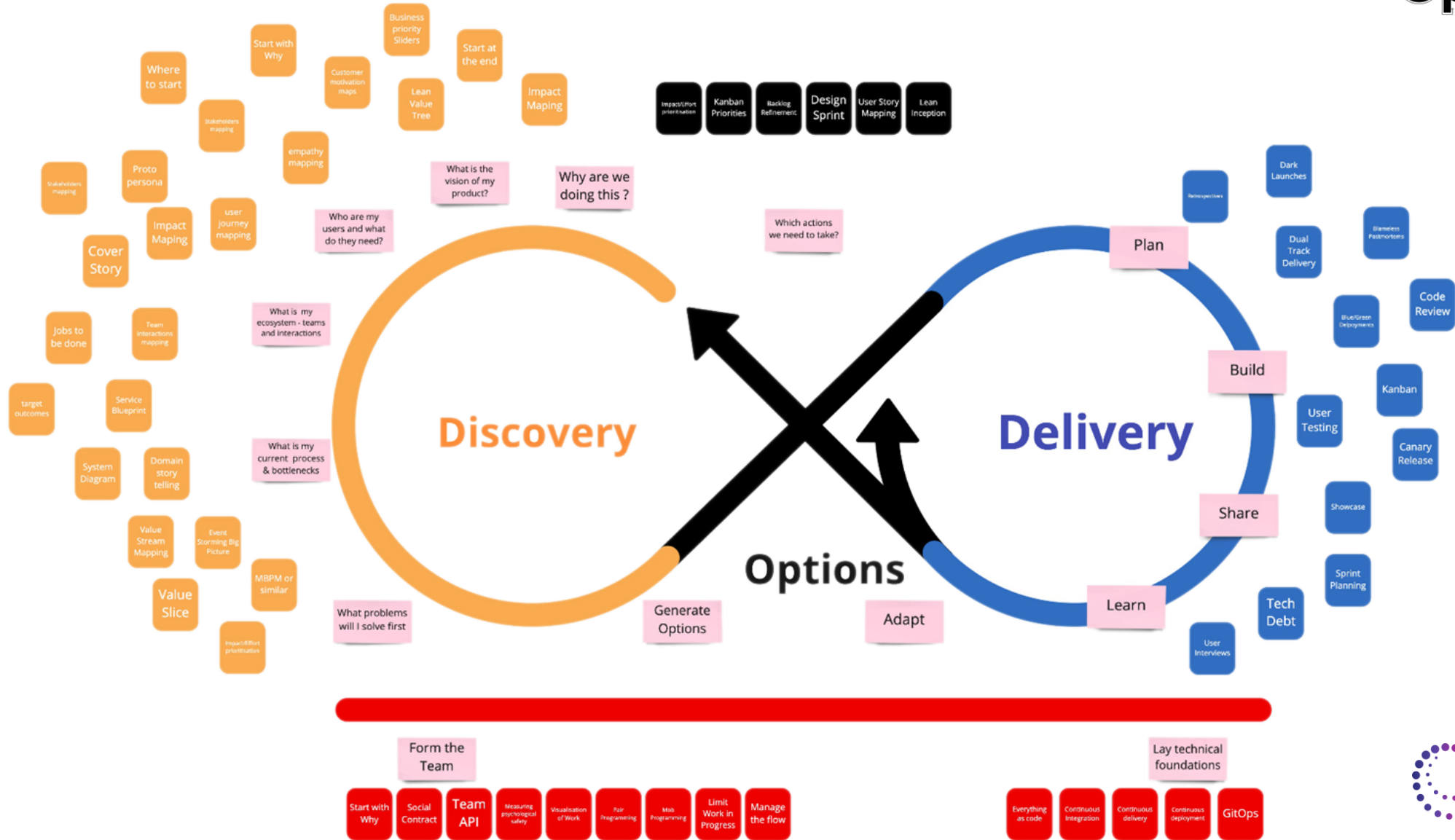
# Organizational dynamics



# Few years ago DevOps Enablement was born



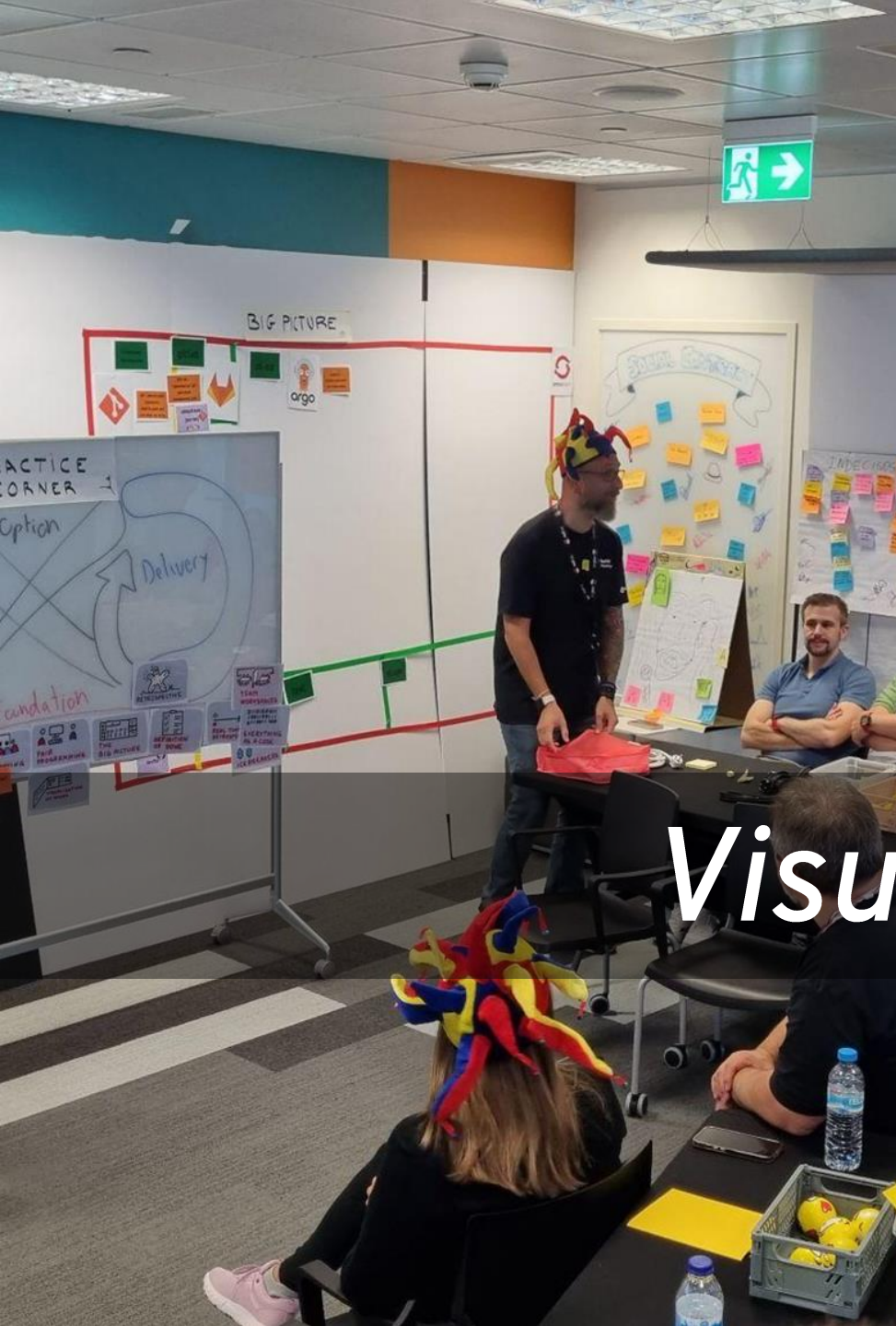




# Step into the course



*Unique Immersive  
Setup & Delivery*



Visualize The Flow





# *Dynamic & Visual Practices*





*Work Hard - Play Hard*  
*Food, Fun & Team Events*



*Coming To A Place Near You*



Feedback received

## What customers say ...

A real **cultural transformation** experience.

The content is a **great balance of hard and soft skills** presented in an engaging and fun manner.

The class reinforced the adage "**A picture is worth 1000 words**" and how effectively we can use sticky notes to have a **visual representation** of our work progress.

This was an **excellent immersion in DevOps theory and practice**, in which the **great combination of talks, group work, labs and games** makes this course an original and amazing experience.

**Working in teams and collaborating** with Red Hat using methods founded in DevOps and agile principles offered a unique learning experience. Red Hat trainers were absolutely brilliant!" (Infrastructure Engineer from Spanish Bank)

# Social Media

**Vagner Guedes** • 2nd  
Arquiteto de Soluções Digitais | Arquitetura e Engenharia de Software | ...  
1w • Edited • 🌐

Em busca da arquitetura perfeita. #DevOps #ArquiteturaAgil #ViaVarejo #ViaVia #transformaçãodigital #DO500 Alexandre N. Alexandre Bonsaglia Barboza Marcelo Costa Daiane Alarcão Conte Karín Matos Jaql ...see more

See translation



**Maria Eugenia Armijo Marchant** • 2nd  
Arquitecto en Telecom Argentina  
3mo • Edited • 🌐

#devOps #do500 #digitaltransformation  
Prácticas, conceptos, tips y casos de éxito para hacerlo posible  
Diego Maximiliano Furque Mary Provinciatio Jorge Luis Andrade Escobar

See translation



**Johan Robinson** • 2nd  
Specialist Solutions Architect - helping you to win in yo...  
Published

+ Follow



My best training ever!  
Johan Robinson on LinkedIn

**Caio Murillo Maioral, CSPO** • 2nd  
Agile Coach Enterprise na Abu Consultoria e Treinamentos  
4d • 🌐

Semana passada tive a oportunidade de participar do DO500! Obrigado

**Luca Fabio Di Carlo** • 2°  
Software Engineer at Sogei  
1 semana • 🌐

Never be late in a #DevOps course.  
Now the course's wall of fame is enriched by this marvel.

David Zamorano Jimenez José Román Martín Gil  
#RedHat #RedHatOpenInnovationLab

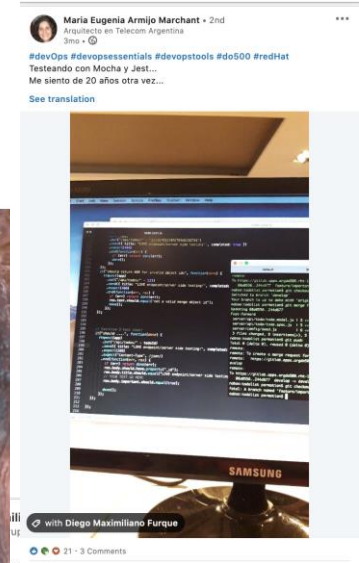
Ver traducción



**Maria Eugenia Armijo Marchant** • 2nd  
Arquitecto en Telecom Argentina  
3mo • 🌐

#devOps #devopsessentials #devopstools #do500 #RedHat  
Testeando con Mocha y Jest...  
Me siento de 20 años otra vez...

See translation



**Jorge Luis Andrade Escobar** • 2nd  
IT Manager / Instructor / Consultant at Information & Technology Manag...  
3mo • 🌐

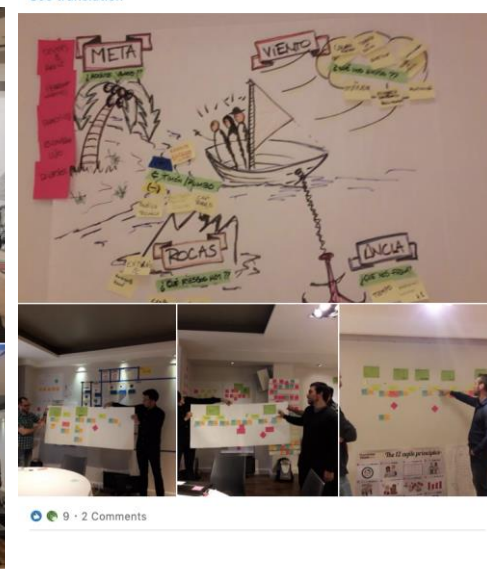
#DevOps Culture and Practice Enablement (DO500) - Red Hat #do500 #redhat with a great team Maria Cláudia Provinciatio, Gabriel Sampaio, Ernesto R. Corona !



**Maria Eugenia Armijo Marchant** • 2nd  
Arquitecto en Telecom Argentina  
3mo • 🌐

Otra práctica para retro y Event Storming intenso  
#devOps #openinnovationlabs #redHat #digitaltransformation #do500  
Diego Maximiliano Furque Maria Cláudia Provinciatio Hernán V ...see more

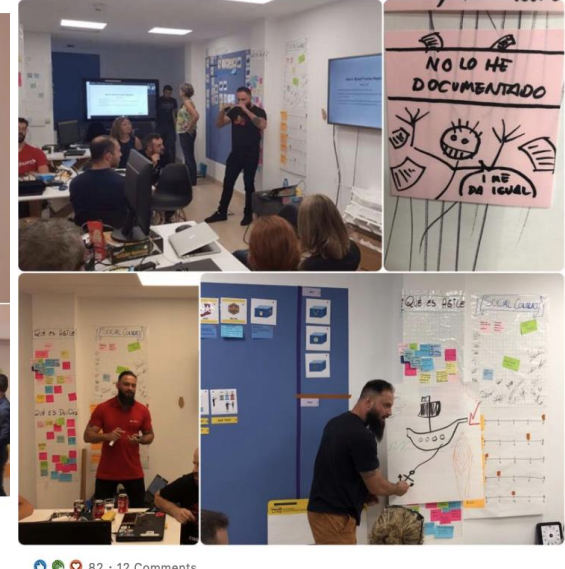
See translation



**Jhonnatas Sant'Ana** • 1st  
DevOps | Lean | Agile Coach  
3mo • 🌐

Last week I was in Madrid delivering the first edition of the "DevOps Culture & Practice" course in Spain. Lots of fun and immersive learning about DevOps. Red Hat

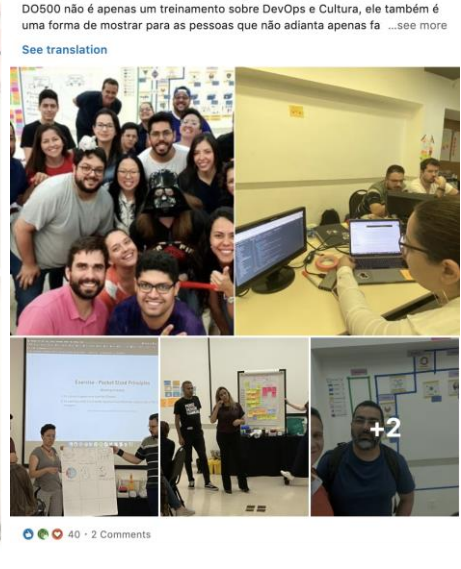
...see more



**Marcelo Costa** • 2nd  
IT Specialist / Software Strategist / Digital Solution Architect / Digital Tr...  
11h • 🌐

Como mais uma iniciativa de transformação, concluímos o curso DO500. O DO500 não é apenas um treinamento sobre DevOps e Cultura, ele também é uma forma de mostrar para as pessoas que não adianta apenas fa ...see more

See translation



**Nicholas Woods** • 1st  
Senior Project Manager / Engagement Lead at Red Hat  
2mo • Edited • 🌐

Absolutely fizzing with DevOps and Agile culture and techniques; great week in Dublin with Red Hat DO500 getting fresh views, hands on experience and technical depth in what it really takes to move technology teams fr ...see more



# Where in my organization does this apply?



# Where in my organization does this apply?



**Strategic Level**



**Coordination Level**



**Operational Level**

**Enablement**  
Technical  
Culture  
Practice



# Where in my organization does this apply?



**Enablement**  
Technical  
Culture  
Practice

Immersive  
**Residency**  
**LIDO**

# Where in my organization does this apply?



Open  
**Leadership**  
Enablement & Coaching

**Enablement**  
Technical  
Culture  
Practice

**Residency**  
LIDO

# Where in my organization does this apply?



**Strategic Level**

Open  
**Leadership**  
Enablement & Coaching



**Coordination Level**

Adoption  
**Journey**  
Container  
Automation  
Hybrid cloud



**Operational Level**

**Enablement**  
Technical  
Culture  
Practice

Immersive  
**Residency**  
**LIDO**

# Where in my organization does this apply?



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**Leadership**  
Enablement & Coaching

**Enablement**  
Technical  
Culture  
Practice

Immersive  
**Residency**  
**LIDO**

Adoption  
**Journey**  
Container  
Automation  
Hybrid cloud

# Learn more



## Where to find me:

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 [www.linkedin.com/in/dzamorano/](https://www.linkedin.com/in/dzamorano/)

## *Red Hat's Walking-the-walls*

[www.redhat.com/es/about/videos/walking-the-walls-of-residency](http://www.redhat.com/es/about/videos/walking-the-walls-of-residency)

## *The DevOps Culture and Practice Enablement*

[www.redhat.com/en/about/videos/devops-culture-and-practice-enablement](http://www.redhat.com/en/about/videos/devops-culture-and-practice-enablement)

## *DevOps Culture and Practice with Openshift | ebook*


<https://www.redhat.com/en/engage/devops-culture-practice-openshift-ebooks>

## *Red Hat's Customer Voices*


[www.redhat.com/en/about/videos/virtual-customer-roundtable-adopting-culture-first-approach](http://www.redhat.com/en/about/videos/virtual-customer-roundtable-adopting-culture-first-approach)

# Muchas gracias


Red Hat es el principal proveedor mundial de soluciones empresariales de código abierto con un enfoque impulsado por la comunidad que permite ofrecer tecnologías de alto rendimiento de Linux, nube, contenedor y Kubernetes. Le ayudamos a estandarizar en todos los entornos, a desarrollar aplicaciones nativas de la nube, a integrar, automatizar, asegurar y gestionar entornos complejos gracias al soporte, training y servicios de consultoría galardonados.

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